

CURAVISTA PARTNER MEDIA KIT 2025



CURAVISTA

TRAVEL AND HOSPITALITY

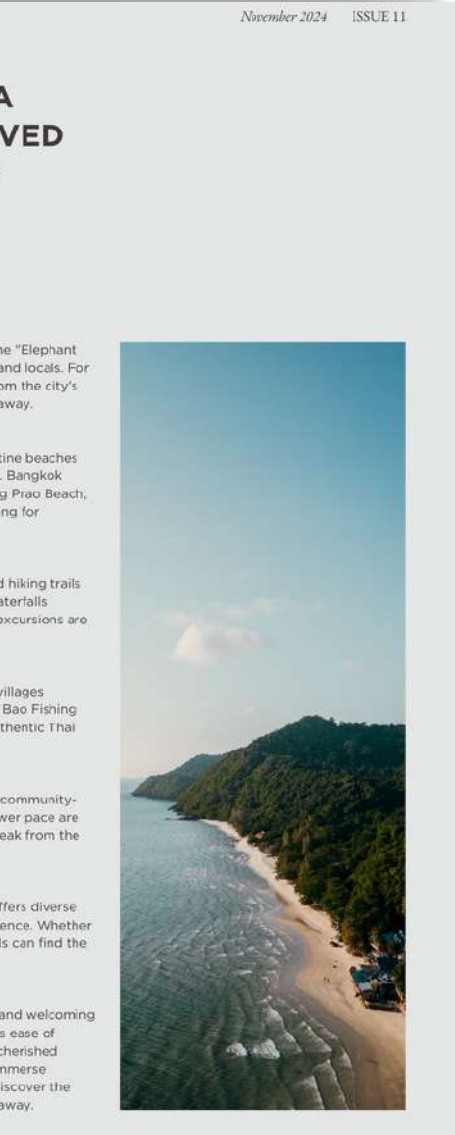
NEW OPENING: SIX SENSES LONDON

DISCOVER EUROPE'S FINEST NEW HOTEL

SPECIAL ISSUE:
SIX SENSES CRANS-MONTANA, SWITZERLAND

NOVEMBER 2024 | ISSUE 11

CURAVISTAMAG.COM



LINA SBAI

lina.sbai@curavistamag.com

Curavista Magazine

Our Magazine

At Curavista, we pride ourselves on creating high-quality, engaging content for our blog and digital magazine.

Website Blog Posts & Storytelling Highlights

Our blog posts and Storytelling Highlights combine professional visuals with compelling narratives, captivating travel enthusiasts while offering hotels enhanced exposure and a lasting presence in our portfolio through immersive content that showcases destinations and accommodations in-depth.

Website Insights at a Glance

- Monthly Pageviews: 5,000–10,000
- Top Countries: United States, UK, Portugal, Italy, and Germany
- Audience Demographics: 65% female, 35% male, ages 25–45
- Average Visit Duration: 3–5 minutes



Instagram Page Statistics

Our Instagram page, @curavistamag, reaches 350K+ followers worldwide, showcasing captivating travel content. With engaging posts, reels, and stories, we connect travel enthusiasts to unique destinations and luxury stays, driving visibility and inspiring wanderlust across a global audience.

Curavista
@curavistamag

350K	57%	3.7M	2,1%
FOLLOWERS	WOMAN	MONTHLY REACH	ENGAGEMENT RATE

13:46

Professional dashboard

Insights

10 Mar-8 Apr

Accounts reached3.7M
+6,902.1%

Accounts engaged423K
+9,112.2%

Total followers365K
+7.0%

Content you shared89

Your toolsSee all

Achievements

ANAZ

Revivo Bali

the kayon

Waldorf Astoria

FS Singapore

Novotel Wien City

10M

819K

3,271

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260K

Overview ⓘ

Accounts reached7,210,364

Reel interactions--

Profile activity43,718

About Lina Sbai

I'm Lina Sbai, a Paris-based licensed HMONP architect and artist, specializing in transforming high-end spaces through immersive art and storytelling.

Coming from Paris—the world's capital of art and creativity—my approach blends architectural precision with artistic expression, creating content that is both visually stunning and emotionally engaging.



My content will be more than just a review—it will be a cinematic journey through your hotel, filmed across multiple spaces to fully capture its essence

My content, blending art, architecture, and storytelling, will be shared with millions of engaged travelers, turning into a must-visit destination.

Together with Curavista we have worked previously with Four Seasons, Ritz-Carlton, Small Luxury Hotels of the World, Waldorf Astoria, Jumeirah Hotels & Resorts, Intercontinental, Hyatt and many more.

Previous Collaborations

Below are highlights of my past collaborations, reflecting the quality and creativity I bring to every project



Affiliation with Curavista

I am proud to be a partner of Curavista Magazine, a renowned Instagram page with over 350,000 followers dedicated to sharing stunning content about luxury hotels and travel. Our collaboration allows me to leverage their extensive network and resources to deliver even greater value to the hotels I work with.



Our Combined Vision

Together, we aim to inspire a global audience with breathtaking visuals and authentic stories from the world's most luxurious hotels. We provide exceptional content that connects travelers with unforgettable hotel experiences.



@curavistamag

350.000

Industry Statistics

- Earned media, like social media, word of mouth, and recommendations from friends and family, are trusted by 92% of consumers. (Webbed Feet)
- 52% of travelers were so influenced by social media that they changed their original travel plans. (Sprout Social)
- An active social media presence increases consumer trust by 82%. (Forbes)
- The percentage of direct bookings generated from social media has reached 50%. (Tnooz)
- Users on Instagram interact with brands 58 times more than on Facebook and 120 times more than on Twitter. (Curalate)
- 45% of leisure travelers book instantly after watching a video on Instagram. (Google)
- 93% of luxury brands are now on Instagram. That is for a reason. (L2)

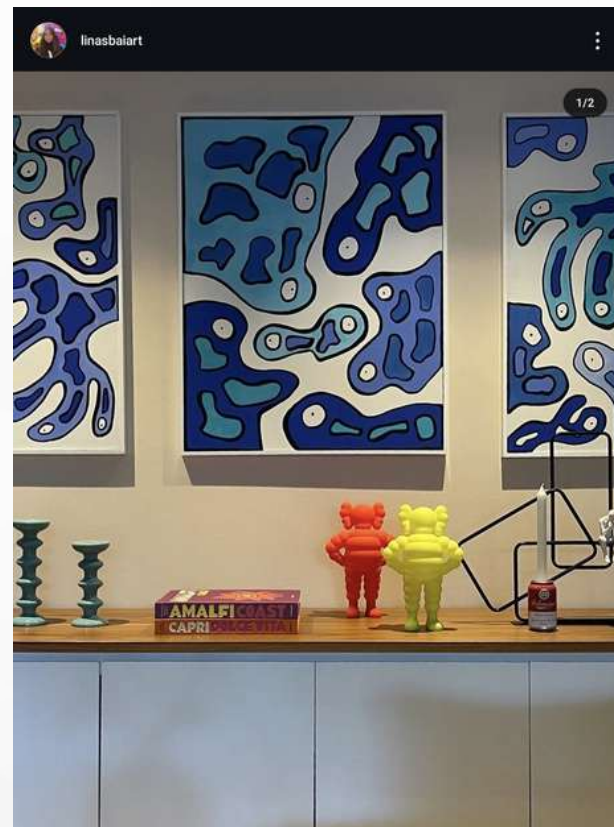


@curavistamag

350.000

Services

We create captivating content that highlights the beauty and unique experiences of luxury hotels. With extensive marketing exposure on social media and our website, we help enhance your hotel's online presence and attract more travelers.



Deliverables and Services

- 4 Instagram Stories per day of stay
- 1 Permanent Instagram Grid Post
- 1 High-Quality Instagram Reel
- 15 High-Quality Photos
- 1 Storytelling Highlight on our website
- 1 Uniquely written blog post on our website
- Custom piece that embodies hotel spirit offering guests a deeper emotional connection to the space - available to purchase- Exclusive opportunity to acquire the artwork

Contact Us

For inquiries and collaborations, please contact:



+33 6 21 10 47 77



www.curavistamag.com



lina.sbai@curavistamag.com



[@curavistamag](#)

